

Cannabis Control Division

September 20, 2024

INDUSTRY BULLETIN: 24-05

Dear Licensee:

The Cannabis Control Division would like to remind all licensees that the Division does not issue temporary consumption permits for vendor events, festivals, or other public gatherings. Whether on or off a licensed premise, licensees and their agents are required to strictly adhere to the Cannabis Regulation Act and all related rules when handling cannabis and cannabis products.

Cannabis consumption is strictly prohibited outside of Division-approved consumption areas and private residences. Licensees are responsible for monitoring any event they participate in, ensuring no illegal consumption occurs. Additionally, licensees must educate their staff, vendors, and event participants on these regulations to prevent violations.

Important Points to Remember:

- No cannabis consumption or cannabis products are permitted on event premises unless the premises have been approved by the Division as a cannabis consumption area.
- Smoking cannabis is only permitted within a designated licensed consumption area that complies with the Dee Johnson Clean Indoor Air Act [Chapter 24, Article 16 NMSA 1978] and other Division regulations regarding indoor air quality or on private residential property.
- Licensees must ensure that no cannabis products are given away for free during any event, as per 16.8.2.40(J) NMAC.

Failure to comply with any regulations may result in disciplinary actions, including fines ranging from \$1,000.00 to \$10,000.00 per violation, or even suspension or revocation of the license.

The Division will continue to monitor events, including those promoted on social media, and encourages licensees to report any violations they observe using the complaint form at: [Compliance Report Form](#).

Thank you for your attention to this matter.

Sincerely,

Cannabis Control Division